

Marketing Manager - JOB DESCRIPTION

COMPANY NAME: DEVELOPER GROUP (<http://www.developergroup.com/>)

ABOUT THE COMPANY:

By 2030, it is estimated that for instance 60% or more of India's 1 billion plus population will be urbanized. It will take responsible, sustainable and visionary ideas to transform urbanscapes into thriving and productive environments. A challenge that has inspired the Forefront Developer Group to enter the real estate arena with a vision to make a difference.

Powered by Japanese investment and the best professional local expertise, Forefront is set to make a mark in the real estate and urban infrastructure areas. Forefront Developer Group is committed to bringing in new practices and new ways of thinking in an industry that impacts the lives of millions and the way our society evolves. At the cornerstone of this vision are professionalism, transparency, ethics and reliability. On this foundation we are building a company that will set new standards in the realty and urban infrastructure sector. Our global alliances and promoters give Forefront the leading edge in technology and innovation while an experienced team empowered with local knowledge and networks has deep insights in the realty landscape. The combination promises to make Forefront Developer Group a game-changer.

DESIGNATION: Senior Manager (Marketing)

JOB DESCRIPTION:

- Handle sales for upcoming residential and sales project.
- Generating leads for Business Development.
- Identify potential property associates and to establish a strong network of channel partners in India.
- Coordinate with the investors/brands that have already invested with the group and identify new investors through brokers and reference of existing customers.
- Ensure execution of marketing plans of allotted projects.
- Involvement in negotiations with corporate personnel's, brokers, service associations.
- Monitoring recovery and Agreements.
- Ensuring a smooth end-to-end transaction.

ELIGIBILITY:

1. Two year full time Post Graduate Degree in Management,
2. Graduate in any stream,
3. Language Requirement: English
4. Male Candidates Only,
5. Work Experience- Preferable, but not mandatory,
6. **Location:** Multiple

Desired Traits

- Excellent communication skills
- Good negotiation skills
- Passion to win and perform
- Eagerness to take leadership roles and prove oneself.

CTC: It will be in the range of 7-8 lac per anum, and will not be a challenge for the right fit candidates.